



HINGHAM
MARITIME CENTER



THE
ANCHOR

Sponsor a Sail



HINGHAM MARITIME CENTER

As a 501(c)3 non-profit, HMC has relied on the generosity of the local community since its inception in 1971. In 2019, we are delighted to offer partnership opportunities for local businesses to increase their exposure to potential customers while supporting a great cause.

Every dollar counts when it comes to making our programs sustainable, engaging, and as safe as they possibly can be. Please consider a sponsorship to allow HMC to continue our important mission of providing BOATING FOR ALL.



HOW DOES MY SPONSORSHIP HELP?

- HMC is 501(c)(3) with a mission of providing community access to world-class rowing and sailing programming to ALL, regardless of ability to pay. Financial assistance is available for those who cannot afford the full cost, making the sea accessible for everyone who has the desire to participate.
- Programming fees only cover 80% of the cost of running the Hingham Maritime Center. The remainder of funding for programs, equipment and staff rely on the generosity of our supporters.
- Replace and repair aging boats and equipment.
- In 2018, HMC partnered with Sunset Point Camp in Hull to offer Maritime education, free of charge, to campers from low-income, at-risk neighborhoods in the Greater Boston area. These campers range from 6-13 years old and many live with the harsh realities of poverty, violence and even homelessness. For many campers, this was the first time they ever stepped on a boat or were exposed to the harbor.

SPONSOR A SAIL

22/30 CURRENTLY AVAILABLE
\$1000

- Full color logo branding of one Opti sail for the duration of the 2019 Youth Sailing season. (June-September)
- Sponsors will receive one digital image of children sailing in their branded boat to use for marketing, social media, advertising. (children in photos will have a signed photo release)

REACH YOUR LOCAL AUDIENCE WHILE SUPPORTING A GREAT CAUSE



SPONSOR A BOAT

9 CURRENTLY AVAILABLE
\$2500

- Full color logo branding of one Opti sail for the life of the sail. (approx. 3-5 years)
- Logo and naming opportunity of the boat for the duration of the boat's use by HMC.
- Sponsors will receive digital images of children sailing in their branded boat to use for marketing, social media, advertising. (children in photos will have a signed photo release)
- At Hingham Harbor Feast, your sailboat will be featured on land as part of the event decor..

LOCAL VISABILITY

- The Hingham Harbor stretch of Route 3A from North Street to the rotary carries 26,500 vehicles a day on weekdays and up to 38,000 a day on weekends.
- HMC hosts a number of in house regattas where parents, family and friends come out on the water to watch students in action. Sponsored sails will be featured at these events.
- Depending on tide and current each day HMC sails in different parts of Hingham Harbor making your sail visible from a multitude of locations.
- At the start of each session we have a parents meeting and these sails will be visible for all to see for this meeting and other events throughout the season.
- All sponsors will receive a branded burgee in our "Hall of Supporters" flag display that will be hanging in the boathouse throughout the season.